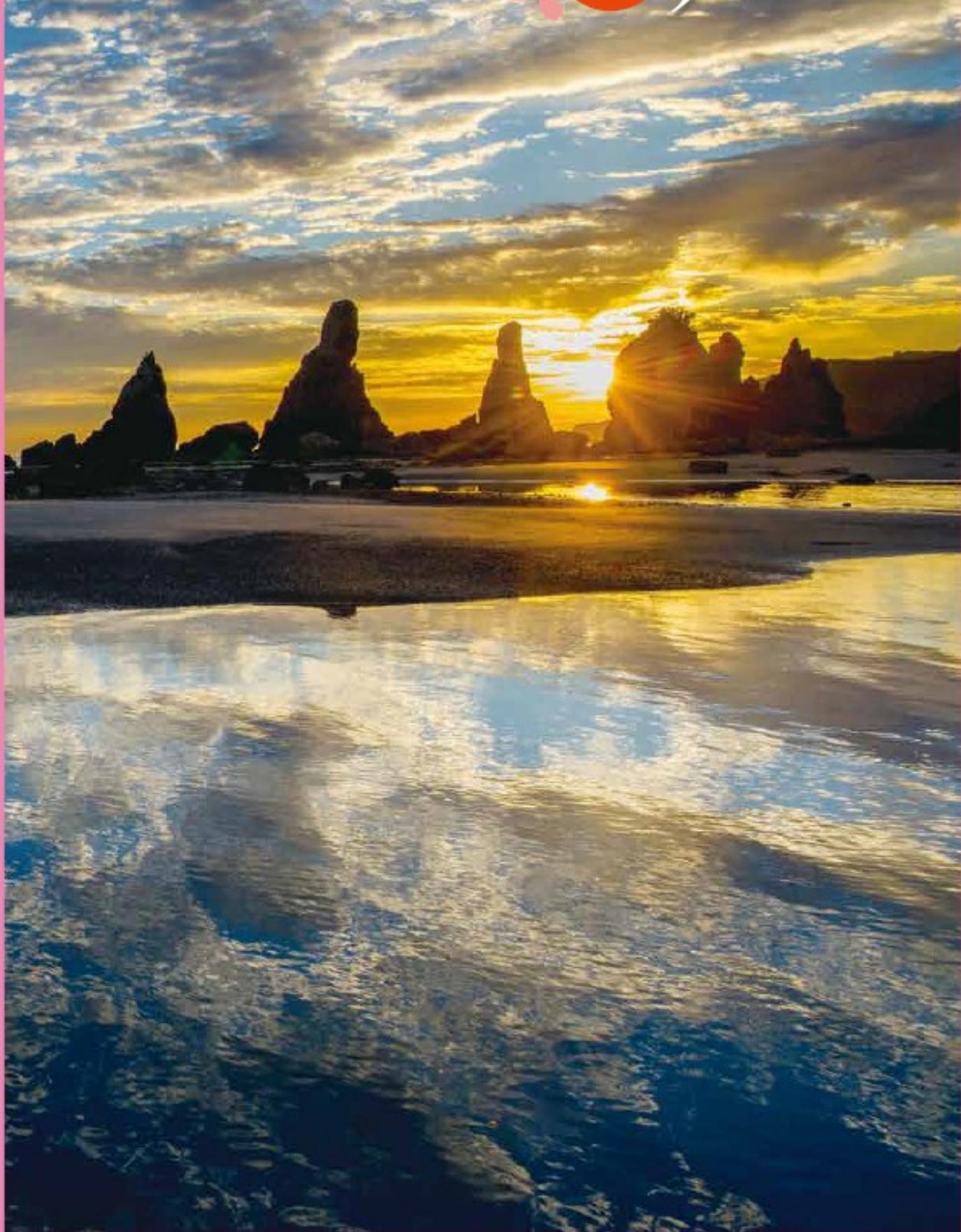


英語版 串本町
観光パンフレット

KUSHIMOTO IN JAPAN

[Explanation in English-speaking countries (USA, UK, Australia, Canada, New Zealand)]



The appeal of Kii-Oshima

An island overflowing with a tropical atmosphere
[Kii-Oshima Island]
Oshima is dotted with facilities that have an exotic air about them, such as the Japan-US Memorial Museum, Kushimoto Turkish Memorial Museum, Kashinosaki Lighthouse, and more. What is more, from Kanayama Observatory on the northwestern part of the island visitors can catch a commanding view of Kushimoto Town, the Hashigui-iwa Rock, and nearby Mount Nachi. On the mountainous side of the island gently-sloping hills unfold, and when the season is right the camellia flowers along the farm roads give the island a brilliant color.

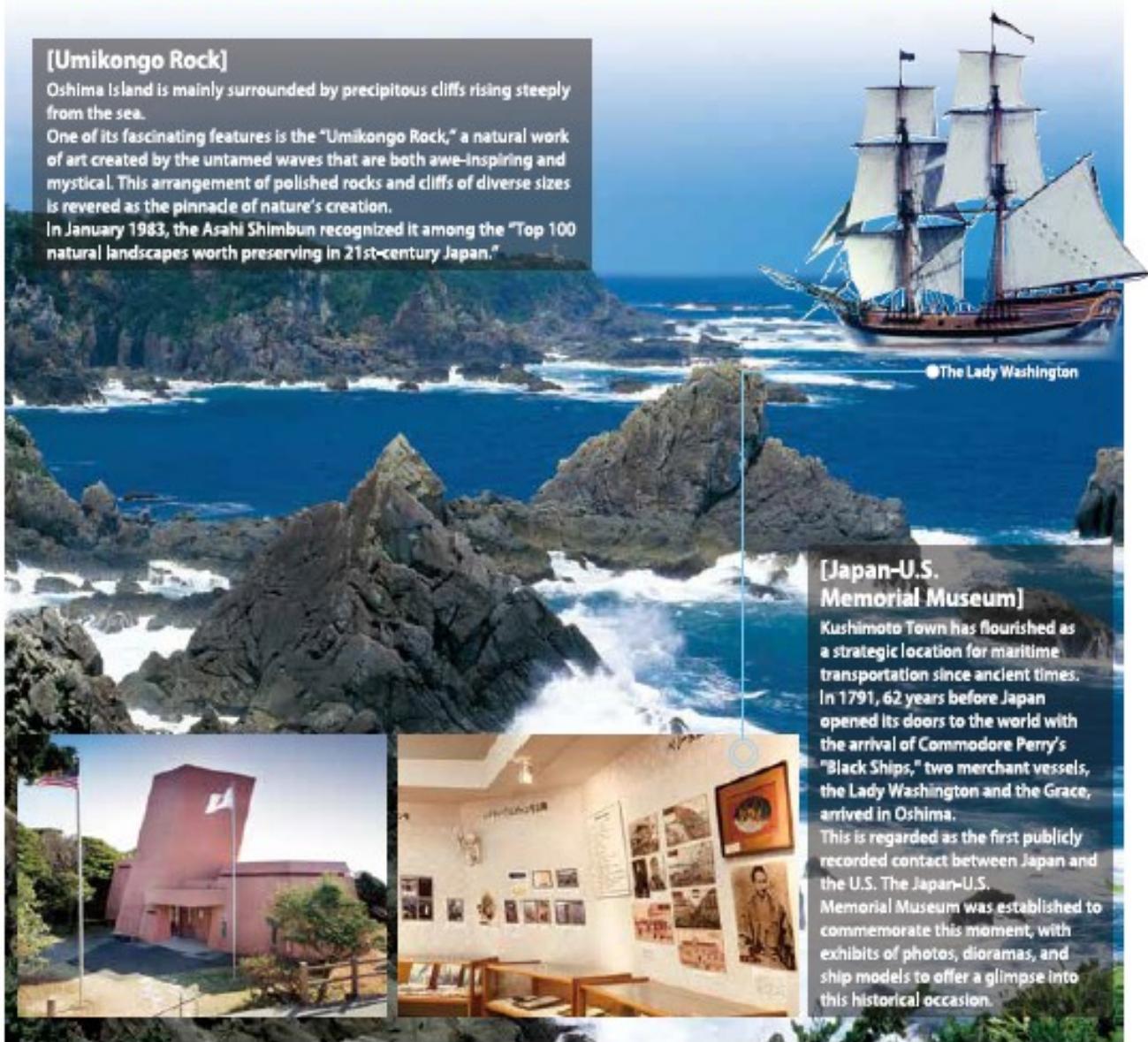


Drawn in by the light of the island

The year is 1791, 62 years before Perry would arrive in Uraga aboard his black ships.
Two merchant ships from the United States called the Lady Washington and the Grace arrived at Oshima.

[Umi-kongo Rock]

Oshima Island is mainly surrounded by precipitous cliffs rising steeply from the sea. One of its fascinating features is the "Umi-kongo Rock," a natural work of art created by the untamed waves that are both awe-inspiring and mystical. This arrangement of polished rocks and cliffs of diverse sizes is revered as the pinnacle of nature's creation. In January 1983, the Asahi Shimbun recognized it among the "Top 100 natural landscapes worth preserving in 21st-century Japan."



[Japan-U.S. Memorial Museum]

Kushimoto Town has flourished as a strategic location for maritime transportation since ancient times. In 1791, 62 years before Japan opened its doors to the world with the arrival of Commodore Perry's "Black Ships," two merchant vessels, the Lady Washington and the Grace, arrived in Oshima.

This is regarded as the first publicly recorded contact between Japan and the U.S. The Japan-U.S. Memorial Museum was established to commemorate this moment, with exhibits of photos, dioramas, and ship models to offer a glimpse into this historical occasion.



[kizuna]

The sensation of forming an emotional connection with another person through bonds of trust that are invisible to the naked eye.

[Statue of Kemal Atatürk]

In May 2010 a bronze statue of Kemal Atatürk, the founding father of Turkey and its first president, was relocated from the Museum of Maritime Science in Odaiba, Tokyo, to Kushimoto Town in Wakayama Prefecture. The statue was erected to lend decoration for an event commemorating the 120-year anniversary of friendly relations between Japan and Turkey.



[The Ertuğrul Warship Tragedy]

While navigating through the Kumano Sea during a typhoon in the dead of night on September 16, 1890, the Ertuğrul ran aground off the coast of Kashinozaki in Oshima, Kushimoto Town, where its hull ruptured and the entire crew was cast out into the raging seas.

This was a terrible tragedy in which 587 sailors under Admiral Ali Osman Pasha lost their precious lives. A surviving crew member who washed up ashore beneath Kashinozaki Lighthouse scaled a 40m cliff by using the light from the lighthouse as a lifeline to seek help.

Upon being notified of the wreck, the residents of Oshima rushed out into the raging tempest of the typhoon en-masse, risking their lives to rescue the survivors from the reefs.

They warmed the chilled bodies of the crew members and provided the survivors with food from their own reserves, which had been depleted by the typhoon, and nursed them with great care.

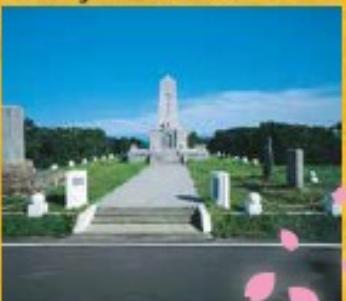
As a result, they saved the lives of 69 sailors.

They also respectfully buried the bodies they were able to pull from the water on a hill at Kashino.

The devotion displayed by the residents of Oshima Island to the survivors has long been passed down through stories, and it is remembered as the start of a history of friendship between Turkey and Japan.

[Kushimoto Town Turkish Memorial Museum]

Items like a model of the Ertuğrul, items that belonged to the deceased, and photos are on display at the Kushimoto Turkish Memorial and Museum, as it offers a view of how things were like back then.



● Turkish Sailors Monument.



[Kashinosaki Lighthouse]

Kashinosaki Lighthouse, which was erected on the cliffs of Kashino on the eastern tip of Oshima, is the oldest stonework lighthouse in Japan.

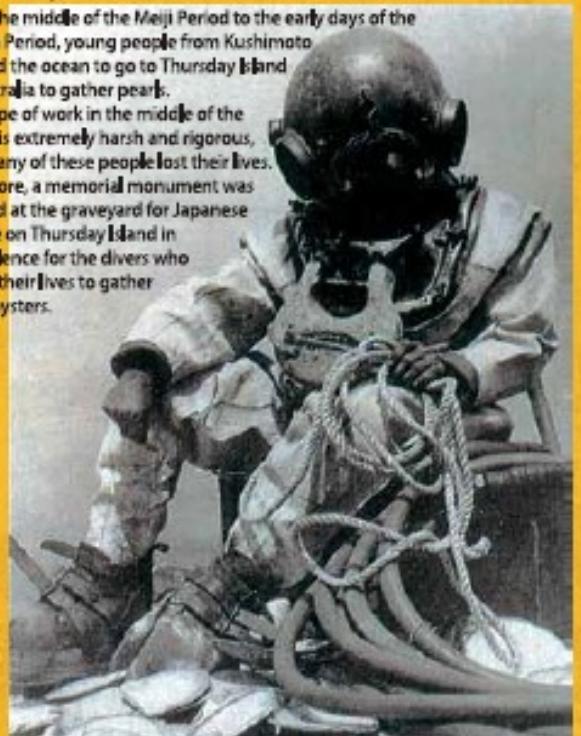
This lighthouse, which is still actively used today, was designed by an Englishman.

Daffodils planted by the English engineers that were once permanently stationed within the park grow en-masse here, with lovely flowers carpeting the ground when winter falls and enveloping the surrounding area in a sweet fragrance.

[Thursday Island]

From the middle of the Meiji Period to the early days of the Showa Period, young people from Kushimoto crossed the ocean to go to Thursday Island in Australia to gather pearls.

This type of work in the middle of the ocean is extremely harsh and rigorous, and many of these people lost their lives. Therefore, a memorial monument was erected at the graveyard for Japanese people on Thursday Island in condolence for the divers who risked their lives to gather pearl oysters.



[Kashino Tsuri-koen Center]

The Kashino Tsuri-koen Center (Fishing park) is the place to enjoy some carefree fishing on Oshima.

The park is stocked with natural fish like red seabream, striped beakfish, and brassy chub.

It offers rental fishing rods, and visitors can take home the fish they catch here. At the dining hall within the park, they even cook for you the fresh fish you just caught.



[Southernmost Point of Honshu -Shiokaze-no-Kyukeisho Rest House]

This is a rest area for those visiting Shionomisaki, the southernmost point of Honshu in Yoshino-Kumano National Park. Here, you can unwind on the observation terrace while learning about the fascinating land of Shionomisaki and the diverse nature that thrives due to the blessings of the land and the nutrient-rich Kuroshio Current. Additionally, you can discover the history of the people of Kushimoto town, who travelled to Australia in search of the prized white pearl shell.

Look, listen, touch.

Hands-on sightseeing will make your trip to Kushimoto even more spectacular.

The Koza-gawa River boasts magnificent streams and beautiful scenery. It is one of the most outstanding clear streams in Japan, and is so transparent you can practically see clearly down to the riverbed.

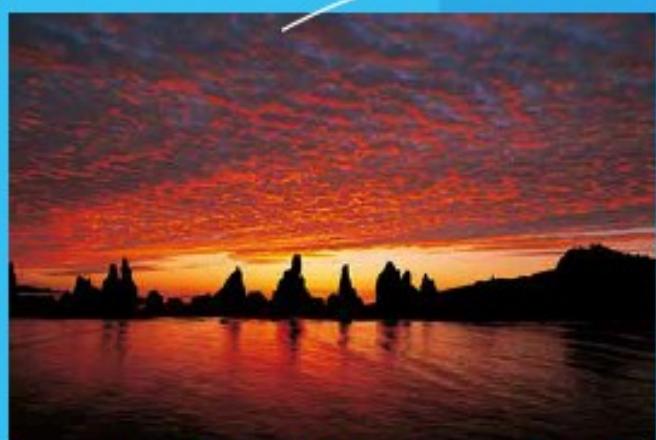
It offers runs that canoe enthusiasts would love, and due to its calm currents even beginners can safely enjoy canoeing here. Sea kayaking, where you can float in a carefree manner between the waves of the Pacific Ocean, is also a popular leisure activity.

Kayakers can also see the nearby islands of Kuroshima and Taishima, which served as a base for Kumano Suigun Pirates, as they feel the salty sea breeze blowing on them.

Visitors can also experience diving, where they can get a feel for the majesty of the sea in a manner that is safe even for beginners who are diving for the first time. Amidst the transparent ocean waters, divers can encounter more than 100 species of coral and multicolored fishes, thereby experiencing the excitement of a whole new world.

There is a long list of items that visitors can personally experience against the backdrop of Mother Nature fostered by the Kuroshio Current and the warm climate.

One of the charms of Kushimoto Town is the fact that everyone from children to adults can readily enjoy the experience of feeding tuna fish.

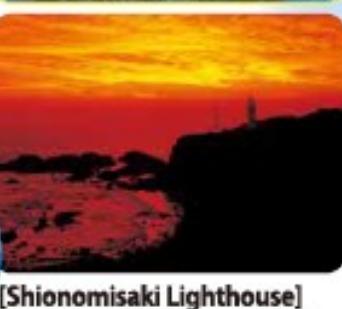
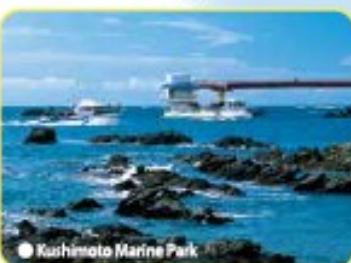


Japan's Natural Treasure [Hashigui-iwa Rock]

The rock formation gets its name from the 850 m stretch of unusually shaped rocks resembling the stakes of a bridge that line the northeastern coast of Kushimoto Town, extending towards Oshima. The sunrise is breathtaking, making this location ideal for capturing stunning photographs.



Sea-Kayak



[Shionomisaki Lighthouse]

Located at the southernmost point of Honshu, the Shionomisaki Lighthouse has been watching offshore ships for over a century. Its resplendent appearance is majestic and beautiful, gleaming in the bright sun and braving wind and rain. Visitors can climb to the top and witness the earth's curvature from afar. Adjacent to the lighthouse, at the tip of the cape, lies a sprawling 10-hectare lawn facing the sea. This expansive watchtower lawn is often utilized for excursions and limited-time campsites.

The sun rises from the sea and sinks back into it.

From this cape located at the very southernmost tip of Honshu (the mainland of Japan), visitors can witness the sun rise from the sea and then sink back into it.

The entire coastline has been designated as Yoshino-Kumano National Park, where visitors can enjoy marine sports amidst the beautiful nature along the seashore. Kushimoto is enormously popular with outdoor enthusiasts due to its full line-up of ocean, mountain, and river recreation zones.

River-Kayak



● "Boro-no-hiba" Lawn around Shionomisaki tower

[Inquiries about Canoe Rentals]

● Naniid Kushimoto Tourism Association Koza / TEL・FAX 0735(72)0645 <http://www.kokoza.com> * Please make a reservation in advance.

[Walking the Ohechi Route of the Kumano Kodo]

The Ohechi Trail is the most famous trail of the Kumano Kodo, which is a pilgrimage route for those who aspire to visit the Kumano Sanzan (Three Main Kumano Shrines), and is known for its scenic beauty. It has been treaded by numerous writers and artists, who have traveled down this ancient road since time immemorial while enjoying the natural landscapes that interweave the ocean with the mountains.

Kozagawa Town

Tahara

Arafuno Coast

Canoe

Kushimoto Town

Kushimoto Hashiguiwa Roadside Station

Kashino Tsuru-koen Center

Diving

Acro and Pora are mascot characters for the Kushimoto Coral Communities, the northernmost coral communities in the world.

Diving guide (area code : 0735)

Beach Terrace Kushimoto	67-0221	Wabuka
Sukita 04-Anpe Club diving shop	090-2706-0671	Tako
Dive Resort Tako	67-0176	Tako
Soshima Marine Club	080-1472-6397	Tako
Aqua Meister Kushimoto	66-1606	Tanemi
Kushimoto Diving Park	62-4091	Arita
Center Web	70-4472	Arita
Orange House	62-5130	Takatomi
Akashachi Diving Service	62-3375	Takatomi
Coral Queen	62-6318	Takatomi
Seatopia Kushimoto	62-5432	Takatomi
AI Shop	62-2439	Nishiki
Nanki Seamans Club	62-1258	Kushimoto
Kushimoto Marine Center	62-4757	Kushimoto
Dive Station	62-7717	Kushimoto
Club Do Diving Service	62-3796	Kushimoto
Bubble Ring Divers	62-3381	Kushimoto
Murhe Stage Kashimoto branch	62-4775	Kushimoto
Kushimoto Diving Center	67-7577	Kushimoto
pole pole @ sea	090-9278-3527	Kushimoto
ARK Diving Shop Kashimoto branch	67-7706	Kushimoto
Akamatsu Diver's	62-3999	Shionomisaki
DIVE ZEST	62-4544	Kushimoto
Nanki Oshima Dive Island	65-0258	Oshima
Sue Diving Center	65-8080	Sue
Resort Oshima	65-0840	Kashino
Blue very blue	65-2000	Takatomi
DIVE KOOZA	67-7775	Koza

Kushimoto Information



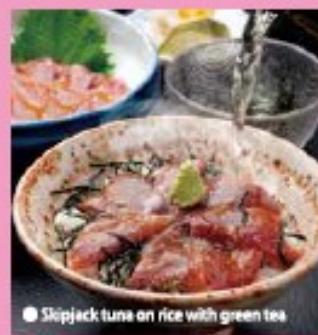
[Tuna]

Over the course of 32 years, the Aquaculture Research Institute, Kindai University became the first institute in the world to establish complete aquaculture for the Pacific Bluefin tuna. Thanks in part to this, Kushimoto Town now has a thriving Pacific Bluefin tuna aquaculture industry. In the town, you can enjoy an enormous variety of cuisines such as burgers and uncured ham made using natural, farm-raised tuna.



[Skipjack tuna]

Kushimoto Town is famous for being the birthplace of kenken fishing for skipjack tuna. Kenken fishing refers to a method of fishing in which bait is used to pull in skipjack tuna while the boat is in motion. The skipjack tuna caught here is characterized by the fact that it has been buffeted by the raging seas of the Kuroshio Current, which causes the flesh to firm up nicely. It can be served seared or as sashimi, and both its taste and texture are truly exquisite.



● Shorasan skipjack tuna

[Flying fish]

The flying fish that people know by the nickname of "Toppo" have a springy texture that is absolutely exquisite.



「 ありがとう 」



[arigatou]

Arigato is an expression of thanks that is used freely. Feel free to use it several times in quick succession when someone has done something kind for you. It's a magical word that will elicit a smile from the other person.



[Local Kushimoto Sweets]

■ Kushimoto is a town with friendly relations with Turkey. One thing that comes to mind when you say Turkey is dondurma, a type of stretchy ice cream. Visitors can savor the authentic taste of Turkey right here in Kushimoto Town. Nothing like an exotic dessert to clear away the fatigue of traveling.

Why not take a short breather?

■ Our predecessors remained devoted to developing a less-sweet red bean paste. Devoted to this are the Usukawa Manju, and Yukan, a sweet bean jelly that has been praised on the internet and television. For the Tateiwamaki, which is reminiscent of Hashigui-iwa Rocks, smooth, home-made bean paste that simply melts in your mouth is wrapped in a fluffy home-baked outer layer. They are made with an insistence on using local eggs and domestic wheat flour.

The town has tons of popular sweets, including recommended delicacies, cheese ange, and more.

■ Kushimoto Town is a growing region for kumquats and ponkan, which are delicious eaten as is, and their characteristic sourness that is suited for soft-serve ice cream, juices, and jams makes for some rather refreshing rare delicacies.



JAPANESE-STYLE



和
風

Etiquette for
Japanese-style Ryokans
and Hot Springs

[Futons]

The room clerks at ryokans will lay out your futon for you. When you get up in the morning, you may be confused as to whether you should fold them up or just leave them as they are. While it may seem like bad manners to you, there are staff that handle the clean-up and will exchange the bedding for you, so you can just leave it how it was when you got up. If you lightly fold your futon and place it on top of your futon it will have a positive impression in terms of appearance.



[Hot Springs]

● Fresh bathwater poured over oneself
Don't go and soak yourself in a bathtub right away. First, pour hot water over your body to wash away the sweat before soaking in a tub. After that, wash your body and face, then soak yourself in the hot water once more in a leisurely manner.

● Prohibited activities
X You may not eat or drink in the bathing room.
X You may not put any sort of bathwater and tiles in the bath.
X You may not put a towel in the bathtub.
X You may not wash laundry in the bathing room.



[Yukata]

● In ryokans you can walk around in a yukata and slippers.
If there are restaurants or hot springs within the hotel, you may make use of them while wearing a yukata.



● When leaving the ryokan
You cannot leave the ryokan while wearing a yukata and slippers.
* This may vary depending on the ryokan, so please confirm with the staff.

SEASONAL EVENTS IN KUSHIMOTO

SPRING



End of March
- Cherry blossoms bloom

Every year, the best time to see the roughly 1,800 cherry trees, including Yoshino cherry trees, mountain cherry trees, Okinawa cherry trees, and double-flowered cherry trees, that were planted at Shionomisaki and Shisan-no-mori park arrives in early April. Promenades and open plazas have been installed within the park that are absolutely perfect for viewing the cherry blossoms. Why not go for a hike with the family someday when the weather's nice?

Third Sunday of May
- Kotsu River Clean Up Drive

SUMMER



July 1 - Opening of the ocean swimming areas

Mid-July - Beach Tournament in Kushimoto

July 4th Saturday and Sunday - Kouchi (Mifune) Festival

End of July - Hashigui Ocean Summer Festival

Early in August - Kushimoto Festival

This is an annual festival of the Kouchi Shrine, which is said to convey an image of the triumphant return of the Kumano Sogun Pirates, who traveled to the frontlines of the battle between the Genji and Heike clans and returned victorious. The most magnificent highlights of this festival, which has been designated as a nationally important intangible culture asset, include a parade on the water of a convoy that consists of Mifune (the boat of the deity), Yatake-bune (shrine boat), Kaidemae Iriwabat (sacred boat), Shishimaiden (lion dance) boat with people performing the lion dance on them, as well as a festival-eve vigil, with the main festival taking place every year on the 4th Sunday of July.

Kouchi Festival (Mifune Festival)

AUTUMN

秋



October

- Autumn Festival
End of October
- Kushimoto Eigami Tournament
November
- Hashigui-iwa Rock Light-up

EVENT CALENDAR

WINTER

冬



First Sunday in December - Henneko Festival

- Blooming of the daffodils at the Shionomisaki / Kashinokaki Lighthouse

- Sea fog at Tahara
(the temperature drops in the early morning)

Last Saturday in January
- Henzuka's southernmost Fire Festival (burning of the Boro-no-shiba lawn around the Shionomisaki tower)

Second Saturday of February
- Oshima Minato Festival

This lawn burning is held on the Boro-no-shiba lawn around the Shionomisaki tower. Every year numerous photographers come to take photos of the fire lit to drive away the lawn, which is roughly 100,000m². The goal is to exterminate harmful insects and promote the growth of new grass by burning the withered grass.



Honda's southernmost Fire Festival

Useful Words and Phrases

- Hello. - 「Konnichiwa」(こんにちは)
- Goodbye. - 「Sayonara」(さよなら)
- Thank you. - 「Arigatou」(ありがとうございます)
- Excuse me. - 「Sumimasen」(すみません)
- Do you speak English? - 「Eigo ga hanemasen ka?」(英語が話せますか?)
- I don't understand. / I don't know. - 「Wakarimasen」(わかりません)
- I can't speak Japanese. - 「Nihongo wa dekimasen」(日本語はできません)
- Is it OK to take a photo? - 「Shashin o torite mo ii desu ka?」(写真を撮ってもいいですか?)
- Yes. - 「Hai」(はい)
- No. - 「Iie」(いいえ)
- Would you please show me on this map where I am right now? - 「Kono chizu de genzai o osahete kudasai」(この地図で現在地を教えて下さい)
- Where is the _____? - 「_____ wa doko desu ka?」(_____ はどこですか?)
- Bus stop - 「Banwa-teki」(バス停)
- Kumano Kodo pilgrimage routes - 「Kumano-kodo」(熊野古道)
- Toilet - 「Toiletto」(トイレ)
- Help me! - 「Tasukete!」(たすけて!)
- I need a doctor. - 「Iha ga hitiyo desu」(医者が必要です)



Cards

LODGING

Kushimoto / Hashigui area (area code : 0735)

Hotels / Ryokan

- Business Hotel Kushimoto 62-5792 Kushimoto
- Business Hotel Kushimoto (Ekimae) 62-6850 Kushimoto
- Hotel Seacans 62-0025 Kushimoto
- Business Hotel Uoyoshi 62-5007 Kushimoto
- Ryokan Hamanoya 090-4494-0582 Kushimoto
- Hotel & Resorts Wakayama Kushimoto 62-7730 Sango-dai
- Oedo Onsen Monogatari Nanki Kushimoto 0570-080-268 Kushimoto
- NIPPONIA HOTEL Kushimoto Kumano Sea Route 67-7194 Kushimoto
- Fairfield By Marriott Wakayama Kushimoto 0735-67-7365 Hashigui



Minsyuku / Other

- Minsyuku Nanki 62-6155 Kushimoto
- Minsyuku Kushimoto 62-2228 Kushimoto
- Kawabata Tosen 62-0052 Kushimoto
- Sakaji 62-1117 Hashigui
- Hashigui 62-1163 Hashigui
- Aoi chaya 62-1338 Hashigui
- Bay side Inn Kushimoto 62-7757 Kushimoto
- Harakaku 090-7958-4935 Kushimoto

Koza area (area code : 0735)

Hotels / Ryokan

- Anforest, Aborigine village hotel 74-0124 Tahara

Minsyuku / Other

- Minsyuku Tahara-Go 74-0156 Tahara
- Minsyuku Fujita Tosen 72-0268 Koza
- Nanki Kumanobe 090-9970-6929 Koza
- Minsyuku Taijima 72-1156 Nishimukai
- Sea House Sabumarin 72-3546 Nishimukai

Oshima area (area code : 0735)

Hotels / Ryokan

- Oshima Ryokan 65-0227 Oshima

Minsyuku / Other

- Kinoshima 65-0673 Oshima
- Kimoto 65-0032 Oshima
- Lodge Rapure 65-0155 Oshima
- Kohelji 65-0811 Sue

Shionomisaki area (area code : 0735)

Minsyuku / Other

- Misaki Lodge Nishidate 62-1474 Shionomisaki
- Urta Tosen 62-3695 Shionomisaki
- Hamaneke Tosen 62-3362 Shionomisaki
- Shionomisaki Seiyounen no ie 62-6045 Shionomisaki
- Guest House Branches 67-7250 Shionomisaki
- Pebl Welcome Lodging Fukure 090-1362-2960 Shionomisaki

Wabuka - Takatomi area (area code : 0735)

Minsyuku / Other

- Resort Hotel & Spa Iiae Mermaid 67-3500 Wabuka
- Nishiki's Lodging poa 70-1640 Nishiki
- Takako 62-0413 Takatomi
- BO/KU Guesthouse 090-4182-3269 Takatomi

Camp (area code : 0735)

- Nanki Kushimoto Resort Oshima 65-0840 Keshino
- Shionomisaki Borovo-ihibe Lawn Campground (Industry Division, Kushimoto Town Office) 62-0557 Shionomisaki
- Shionomisaki Seiyounen no ie 62-6045 Shionomisaki



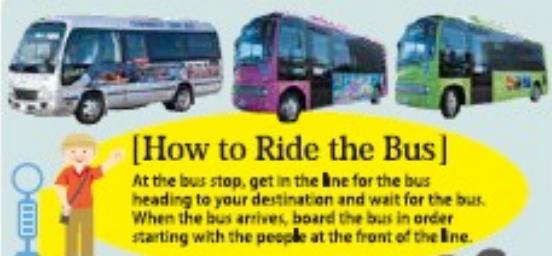
旅 [たび / tabi]



[Journey to Kushimoto]

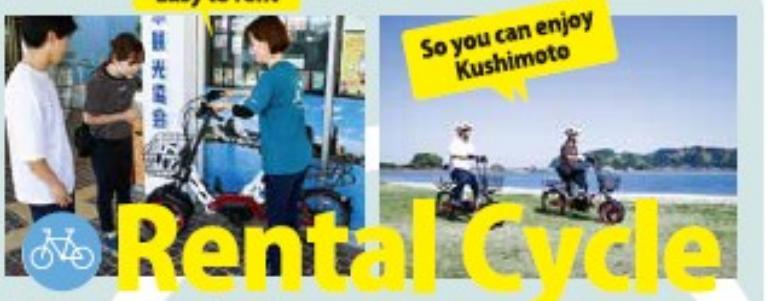
Road guide

- From Tokyo / Osaka**
 - From Tokyo / Nagoya**
 - Transportation guide**
 - From Kyoto / Osaka**
 - From Tokyo / Nagoya**
 - From Kansai International Airport**



[How to Ride the Bus]

At the bus stop, get in the line for the bus heading to your destination and wait for the bus. When the bus arrives, board the bus in order starting with the people at the front of the line.



Rental Cycle

[Choinori Cycling]

An electric motor assists with pedaling. You do not need a driver's license, and they can be ridden the exact same way as an ordinary bicycle.

Guide to rental / return locations

▼ Rental / return terminals (can be rented the day-of)

- Counter business hours [9:00–17:00]
④Nanki Kushimoto Tourism Association/
Inside JR Kushimoto Station — 08735-62-8171
 - ④Nanki Kushimoto Tourism Association Kesa/
Inside the JR Kesa Station building ... 08735-73-0445

▼ Return-only terminals

- **Return-only terminals**
 - Counter business hours (9:00 - 16:00)
 - Kushimoto Marine Park Center / 1157 Arita, Kushimoto-cho — #0735-62-1122
 - Shionomisaki Tourist Tower / 2706-26 Shionomisaki, Kushimoto-cho — #0735-62-0810
 - Counter business hours (9:00 - 17:00)
 - Kushimoto Turkish Memorial and Museum / 1025-26 Kashino, Kushimoto-cho — #0735-65-0628
 - Hotel & Resort Wakayama Kushimoto / 1184-10 Sangodai, Kushimoto-cho — #0735-62-4771



**Convenient
returns**



[Travel Inquiries]

- Nanki Kushimoto Tourism Association** TEL.0735-62-3171 FAX.0735-62-1070
33 Kushimoto, Kushimoto-cho, Higashimuro-gun, Wakayama Prefecture 649-3503 / Inside JR Kushimoto Station <http://www.ikankeou-kushimoto.jp>
 - Nanki Kushimoto Tourism Association Kaze** TEL/FAX.0735-72-0645
231-3 Nishimukai, Kushimoto-cho, Higashimuro-gun, Wakayama Prefecture 649-4122 / Inside the JR Kozé Station building <http://www.kekeza.com>
 - Industry Division, Kushimoto Town Office** TEL.0735-62-0557 FAX.0735-62-6970
690-5 Sangodai, Kushimoto-cho, Higashimuro-gun, Wakayama Prefecture 649-3592 <http://www.town.kushimoto.wakayama.jp>